2020-21 Educator Guide

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2020-21 EDUCATOR GUIDE

- The Educator Guide is being created as a part of Reaching Higher in a State of Change implementation
- Each year, CHE will create a communications toolkit to support outreach, advocacy and constituent service
- ► The first communications toolkit is targeted at middle and high school educators and counselors, with future iterations being targeted at alternative populations
- Currently in the content creation phase, with a goal of distributing to schools prior to winter break



SCHOOL COUNSELOR SURVEY

- 79 school counselors responded to a short survey. Key findings include:
 - School counselors report spending 10-25% of time on college and career readiness
 - Over 50% indicated resources to help students understand the future of work as their highest need. Over 25% indicated resources to help students understand all their options for education and training after high school as their highest need
 - Respondents indicated that the following are most relevant to their work: college and career knowledge and exploration, student mental health, employability skills, CTE pathways, Grad Pathways, understanding non-degree credentials, and college affordability and financial aid
 - Respondents indicated needing to know more about the following: non-degree credentials, CTE pathways, college and career knowledge and exploration, and employer partnerships and work-based learning



A NOTE ABOUT COVID-19

- While we asked counselors to consider these topics separate of COVID-19, we did ask how COVID-19 has changed their jobs and counseling priorities. Responses included:
 - If am doing a lot more virtual advising, and I have significantly less access to easily meet with my students because everything has to be arranged for a virtual meeting."
 - "College reps are not coming into the school, curious to see if this affects percentage who will go to college. Still encourage students to visit a campus even if they're not giving tours. Info is pushed out digitally yet there could be overload of emails, easy to ignore."
 - Less time. More time will be spent on the transition back to in person and continued virtual learning, as well as, addressing increased mental health issues as a result of the pandemic. Helping my 7th and 8th graders cope with all of the changes they are experiencing, as well as, preparing for high school."
 - "Students are worried about the economic impact of the virus and whether employers will hire students from high school so there is a lot of confidence building happening and encouraging students to still go out and make connections."



EDUCATOR GUIDE THEMES AND CONCEPTS

- Future of Learning
 - Including all post-high school options, exploring non-degree options, lifelong learning, early college credit, CTE pathways and Graduation Pathways
- Future of Work
 - Including industry spotlights, employability skills, remote work, employer partnerships and work-based learning
- Future of Indiana
 - Including introductory letter from Commissioner Lubbers and Governor Holcomb, Reaching Higher in a State of Change core goals, equity, CHE reports and best practices, and key resources
- Student Activities
 - Including Your College and Career Game Plan, Predicting the Future of Work and Learn More Indiana Video Marathon

